



## 2018 FL3TCH3R EXHIBIT

### CALL for ENTRIES

JUROR : **DAVID CARSON**

ENTRY DEADLINE : **AUGUST 22<sup>ND</sup>**

EXTENDED DEADLINE : **AUGUST 31<sup>ST</sup>**

EXHIBIT DATES : **OCTOBER 8-DECEMBER 14**

>>>>> [WWW.FL3TCH3REXHIBIT.COM](http://WWW.FL3TCH3REXHIBIT.COM)



SOCIAL &  
POLITICALLY  
ENGAGED ART

### The FL3TCH3R Exhibit :

The 2018 6th Annual FL3TCH3R EXHIBIT is an international juried exhibit focused on socially and politically engaged art. Socially and politically engaged art has been integral in creative expression since the beginning of visual arts. This exhibition explores the current trends and trajectory in this field and these collective creative works hopefully serve as an avenue or agent for societal transformation and exposure of social and political points of view. The goal is to recognize and advance this endeavor by providing a venue for the exhibition of socially and politically engaged art. Furthermore, the exhibit's proceeds after expenses will fund the Fletcher H. Dyer Memorial Scholarship for an art and design student.

### ABOUT FLETCHER :

Fletcher Hancock Dyer, age 22, was lost too soon in a motorcycle accident in Johnson City, TN on November 5, 2009. Fletcher was a senior in the Department of Art and Design at East TN State University pursuing a concentration in Graphic Design under a Bachelor of Fine Arts program. Earlier, Fletcher used as a preface in an essay he wrote as a high school senior a quote by Gerald W. Johnson, "Every great work of art is offensive to someone, for a work of art is a protest against things as they are and proclamation of things as they ought to be." As an artist and graphic designer, Fletcher's passion for art was a vehicle that allowed him to mirror his passion and marry it to his concern for social and political issues through visual means.

Fletcher was always curious and aware of current events; he experimented in innovative ways to create works that investigate contemporary social issues. New, unexpected ideas and perspectives had unique ways of coming to the surface as a result of Fletcher's creative means of rattling cages. Fletcher wrote, "I dream of making a difference in some way with my art, I might attempt to right political, social, and religious wrongs by showing the rest of society a glimpse of how I feel about serious issues in the world... Hopefully the awareness that I can help create will spark an interest in a movement that others will follow." Fletcher's work embodies a purposeful, deliberate perspective of his personal endeavor to employ art as social and political commentary.

THE FL3TCH3R EXHIBIT aspires to honor Fletcher's legacy by providing a venue for artists to exhibit artworks that continue the dialogue. For more information: [www.fletcherdyer.com/about.html](http://www.fletcherdyer.com/about.html)

### 2018 JUROR : DAVID CARSON

David Carson is the most Googled graphic designer in history and has been named the art director of the era by Creative Review, London.

American graphic designer, art director and surfer David Carson is best known for his innovative magazine design, in particular for Ray Gun magazine, and experimental typography that has been widely imitated and which influenced an era of graphic design.

Carson's company has offices in New York and Los Angeles. Their work for cultural, corporate, music and other clients has been recognized by the New York Type Directors Club, American Center for Design and ID magazine. Graphic Design USA Magazine (NYC) listed Carson as one of the all-time five "most influential graphic designers of the era", alongside Milton Glaser, Paul Rand, Saul Bass and Massimo Vignelli.

Carson's work has been published in over 150 magazine and newspaper articles around the world, including Eye, Idea, The New York Times, The Guardian, Metropolis, Domas, Wired and Émigré (who, by the way, devoted an entire issue to his work). A feature in Newsweek magazine said of Carson: "He changed the public face of graphic design."

He has worked with William Burroughs on a short film, designed the packaging and the photography for Nine Inch Nails's The Fragile CD (and tour), designed a 500-page book of Marshall McLuhan's writings and served as art director for Quicksilver clothing. Past clients include MTV, David Byrne, Ray Gun magazine, Surfer magazine, Transworld Skateboarding, Burton Snowboards, Rusty Surfboards, Giorgio Armani and Fox Television. (<http://www.designindaba.com/>)

### THEME :

The theme of THE FL3TCH3R EXHIBIT is focused on work with strong social and political content. Work entered in the exhibit should reflect current issues that affect contemporary culture and investigate societal and political concerns. Diverse media and approach to the theme are encouraged.

### LOCATION OF 2018 EXHIBIT :

Reece Museum, accredited by the American Alliance of Museums (AAM), on the campus of East Tennessee State University, Johnson City, TN.

### AWARDS :

- Best of Show \$300.00
- Two (2) Awards of Excellence \$100.00 each
- Sammie L. Nicely Appalachian Artist Award \$100
- Reece Museum Award \$100
- Healthcare & the Arts Award \$100
- Other awards (TBA)

### 2018 CALENDAR:

AUG. 22	SUBMISSION DEADLINE (online, email, or postmark- \$40 Entry Fee -for 1st three artworks- plus \$10 for each additional artwork/title)
AUG. 23-31	EXTENDED SUBMISSION DEADLINE (online, email, or postmark-\$45 Entry Fee -for 1st three artworks- plus \$10 for each additional artwork/title)
SEPT. 16	NOTIFICATION to Accepted Artists
Oct. 1	Deadline - receipt of SHIPPED WORKS
SEPT. 18 - Oct 1	Receipt-HAND DELIVERY-Artwork @ Reece Museum Mon-Fri (9am-4pm) EST
OCT. 8 - DEC. 14	The FL3TCH3R Exhibit OPEN at Reece Museum Mon-Fri (9am-4:30pm) EST
NOV 1	5-6 PM David Carson, Juror Public Lecture
NOV 1	6-8 PM RECEPTION & AWARDS presentation- Reece Museum
Dec 14	2017 FL3TCH3R Exhibit Closes
DEC. 17-20	Return of hand delivered works Mon-Fri (9am-4pm) / Return of prepaid Shipped works EST

## 2018 FEES & SUBMISSION DEADLINE :

Entries must be received by AUGUST 22nd, 2018 with non-refundable entry fee of \$40 for up to three works/titles entered and for each additional piece please add \$10.00 per artwork/title (ONLINE, EMAIL, or USPS POSTMARK). The Extended Deadline is AUGUST 23rd-31st, 2018 with payment of \$45 non-refundable entry fee for up to 3 pieces plus \$10 per additional artwork/title.

Fee payment is preferable via PayPal for online entry or via manual e-mail and USPS entry by submitting payment at: <http://fl3tch3rexhibit.com/contact.html>. Alternatively, for manual email and USPS entry, Cashier's checks, money orders, and personal checks are acceptable if paid in USD & mailed USPS. Entries will not be considered until payment is verified. MAKE CHECKS PAYABLE TO: THE FL3TCH3R EXHIBIT.

## MAIL TO :

The FL3TCH3R Exhibit  
P.O. Box 954  
Johnson City, TN 37605

## MEDIA, DIMENSION, & PRESENTATION REQUIREMENTS :

All 2D, 3D, performance/installation (via video), sound/audio, and film/video art are eligible. Specific categories include: Ceramics, Digital, Fiber, Glass, Graphic Design, Jewelry/Metals, Mixed Media (2D), Mixed Media (3D), Painting (All), Performance/Installation (via video), Photography, Printmaking, Sculpture, Sound/Audio, Video/Film, Medical/Healthcare Professionals' submissions in any category, & other. Due to space and logistical considerations, large-scale and complicated installation is **not encouraged**. Work using materials that are hazardous to the health and safety of the public will be disqualified. Work must not exceed 6 ft. in any direction and must preferably weigh under 30 lbs. Please state dimensions in Height (inches) x Width (inches) x Depth (inches) OR H" x W" x D". Accepted Entrants must include detailed installation instructions as well as detailed return packing/shipping instructions (otherwise artist is responsible for any damage during packing and shipment). All 2D work must be ready for hanging. **Acrylic glaze is required for framed work, please do not submit work framed with glass nor packed with 'packing peanuts'**. All 3D work must have stable base and installation instructions. Digital images must not exceed 300MB including film (ONLINE, EMAIL, or USPS). Video art should not exceed 15 minutes running time. **NOTE:** If an interactive device is incorporated into an artwork and it malfunctions after receipt of work and/or during the exhibit, the FL3TCH3R Exhibit nor the Reece Museum will be responsible for malfunction or damage.

## ENTRY & JURY PROCESS :

The FL3TCH3R Exhibit: Social & Politically Engaged Art international juried exhibit accepts ONLY digital images via Online entry or Emailed entry. If USPS entry, mail images on a CD.

## ONLINE ENTRY :

Please follow the following link that will walk you through the entry process online:  
[http://fl3tch3rexhibit.com/enter\\_here.html](http://fl3tch3rexhibit.com/enter_here.html)

If entry is a collaboration, enter all names to be credited at "artist name/entrant profile" line divided by commas. Designate whether Medical/Healthcare Professional and eligible for Healthcare and the Arts award if accepted by juror. For entry upload: PLEASE choose upload of file instead of submitting a link to a website since file upload is the BEST presentation of your artwork (IMPORTANT: you may risk your artwork not viewed by juror if a link has to be clicked).

Note: Entry Submission Online fields for statements are unfortunately unclear and have character limitations that preclude adequate length of statements specific to each artwork submitted/uploaded. Juror will rely on statements you provide about each title by viewing these fields. An opportunity is given each time a title/work is uploaded called DESCRIPTION but it only allows 400 characters and some find this is not enough space. Please briefly comply with this limitation and enter a short statement. However, rely on the opportunity described below to enter a more thorough statement to be used for exhibit printed material if work is accepted:

- Thus, for first time Entrying members, please use STATEMENT and RESUME fields on first page after Entry Instructions to paste in your full statement for each artwork/title uploaded/submitted. Be sure to number each piece according to Entry #1 and Title and so on until a full statement for each submission is represented in these fields as space allows.
- For repeat Entrying members, please go back to MY PROFILE and EDIT and SAVE a new full STATEMENT reflecting each title entered for 2018 and properly labeled as described above.
- For all entrants, at "General Entry Information" page, at CATEGORY, use OTHER if titles are different media. Please specify which media and divide descriptive info about titles/works properly labeled by title amongst other 2 fields-"description of work" (260 character limit) and "statement specific to entry" (530 character limit).
- On next page, FILES for this ENTRY- use the field labeled "piece description" (only 400 characters available) for each upload to give brief description of each artwork as it is uploaded.

Additionally, be sure to pay appropriate entry fee via PayPal or mail check/money order to The FL3TCH3R Exhibit, P.O. Box 954, Johnson City, TN 37605 : Work should be original and the sole copyright of the Artist/s. Accepted work will be disqualified if misrepresented: different

from submitted entry, or if original submission is digitally changed from art work to be exhibited. Only one image per 2D entry; 3D work may include up to 3 detail shots. All notifications will be sent via email. All video art submissions should be in digital .mov format. Video art should not exceed 15 minutes running time and file size must not exceed 300MB. All accepted video art/sound/audio will be played collectively on a loop unless artist sends a separate viewing/listening device (via headphone, etc.). Artist must agree to allow images of accepted 2D/3D/ film/video to be included in online archived catalog. In addition, artists must agree for all film/video/audio selections to be presented via YouTube (or linked to artist's site) at exhibit online catalog. Please email [fl3tch3rexhibit@gmail.com](mailto:fl3tch3rexhibit@gmail.com), if you have questions.

## E-MAILED ENTRIES :

To submit your entry via email: we will accept your e-files in an email addressed to : FL3TCH3R.EXHIBIT@GMAIL.COM .

Please snail mail (USPS) your appropriate entry fee postmarked by entry deadline to address below or go to PayPal at <http://fl3tch3rexhibit.com/contact.html> & send online entry fee. Also attach to an email message the items listed below :

- 1.) If entry is an artist collaboration (more than one artist) enter all names at "artist name/entrant profile line" divided by commas on the entry form (last page of prospectus).
- 2.) artwork statement-
  - a) Brief Artwork Statement w/ title in .doc file format (condensed brief description of each title-**400 character limit!**)
  - b) In addition, please submit another full statement describing each title in more detail labeled accordingly.
- 3.) image list in .doc format,
- 4.) images in .jpeg OR film in .mov (if file is too large, place on Dropbox, etc. and send link),
- 5.) please email by entry deadline date and include a scanned copy of your SIGNED entry form attached to the email, OR, include hard copy when you
- 6.) snail mail (USPS) your appropriate Entry Fee postmarked by entry deadline dates to :  
The FL3TCH3R Exhibit  
P.O. Box 954  
Johnson City, TN 37605
- 7.) OR: pay entry fee to PayPal from total on entry form at: <http://fl3tch3rexhibit.com/contact.html>

Work should be original and the sole copyright of the Artist/s. Accepted work will be disqualified if misrepresented, different from submitted entry, or if original submission is digitally changed from art work to be exhibited. Only one image per 2D entry; 3D work may include up to 3 detail shots. All notifications will be sent via email as long as artists include a legible email address. All video art submissions should be in digital .mov format. Video art should not exceed 15 minutes running time and file size must not exceed 300MB. All accepted video art/sound/audio will be played collectively on a loop unless artist sends a separate viewing/listening

device (via headphone, etc.). Artist must agree to allow images of accepted 2D/3D/ film/video/audio to be included in online archived catalog. In addition, artists must agree for all film/video selections to be presented via YouTube (or linked to artist's site) at exhibit online catalog.. Please email fl3tch3r.exhibit@gmail.com, if you have questions.

## FOR USPS ENTRY :

ARTISTS SHOULD SUBMIT :

- 1.) Completed Entry form (last page prospectus).
- 2.) CD labeled with the Artist's full name and "The 2018 FL3TCH3R Exhibit". Electronic images must be in JPEG format (at least 300 dpi)- Entries without electronic images on CD will be disqualified.

CD MUST CONTAIN:

- A.) Each entry's electronic image file must have the following filename format: Artist's Last Name. Entry#.jpg. (Be sure entry # corresponds correctly to entry # & title on Entryform)
- B.) Artwork Statement- a) Brief Artwork Statement w/ title in .doc file format (condensed brief description of each title-**400 character limit!**) and b) In addition, please submit another full statement describing each title in more detail labeled accordingly for printed materials.
- C.) Artist contact info including all artist names, if collaboration, mailing address with state/country, email, mobile #.
- D.) Image List in .doc format showing entry images with top-front orientation of work with information (Artist's name, entry #, title, year, media, dimension/height x width x depth).

- 3.) Entry Fee check/payment \$40 for first three (3) entries, + ten dollars (\$10) for each additional entry if postmarked by August 22, 2018.

- 4) OR Extended Deadline \$45 for first three (3) entries + ten dollars (\$10) for each additional entry if postmarked August 23rd-31st, 2018.

Work should be original and the sole copyright of the Artist/s. Accepted work will be disqualified if misrepresented, different from submitted entry, or if original submission is digitally changed from art work to be exhibited. Only one image per 2D entry; 3D work may include up to 3 detail shots. All notifications will be sent via email as long as artists include a legible email address. All video art submissions should be in digital form preferably in .mov format and submitted on either CD or DVD. Video art should not exceed 15 minutes running time and file size must not exceed 300MB All accepted video art/sound/audio will be played collectively on a loop unless artist sends a separate viewing/listening device (via headphone, etc.). Artist must agree to allow images of accepted 2D/3D/ film/video to be included in online archived catalog. In addition, artists must agree for all film/video/audio selections to be presented via YouTube (or linked to artist's site) at exhibit online catalog. Please email fl3tch3r.exhibit@gmail.com, if you have questions.

## MAIL ENTRY FEE & MATERIALS TO:

The FL3TCH3R Exhibit  
P.O. Box 954  
Johnson City, TN 37605

## ADDITIONAL TERMS & CONDITIONS :

No submitted application materials will be returned. Artists agree that THE FL3TCH3R EXHIBIT and Reece Museum may use images for educational and promotional purposes. Work should be original and the sole copyright of the Artist. If an interactive device is incorporated into an artwork and it malfunctions after receipt of work and/or during the exhibit, the FL3TCH3R Exhibit nor the Reece Museum will be responsible for malfunction or damage. THE FL3TCH3R EXHIBIT and Reece Museum will be indemnified for any legal claims.

## ELIGIBILITY :

THE FL3TCH3R EXHIBIT is open to all artists and designers 18 years of age and older residing in the United States or any other country as long as entry fee is paid in U.S. dollars. All work must be original.

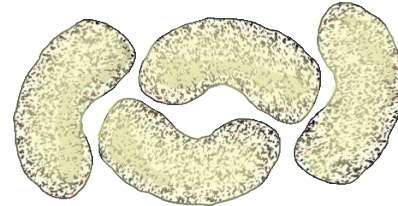
## JURY NOTIFICATION :

Notification of accepted entries will be sent via email starting September 16, 2018. The Juror's decision is final. Inquiries regarding submissions and delivery of work should be emailed to THE FL3TCH3R EXHIBIT via fl3tch3r.exhibit@gmail.com OR click "CONTACT" at <http://fl3tch3rexhibit.com>.

## SHIPPING & DELIVERY :

All shipping expenses to and from the exhibit are the artist's responsibility. You MUST include a prepaid label for return shipping of artwork.\* Accepted entries may be shipped or hand delivered. All shipped AND hand-delivered work must be adequately packed in secure, reusable containers. **Do not send work framed with glass nor packed in 'packing peanuts.'** Include detailed installation instructions as well as detailed return packing/shipping instructions (otherwise artist is responsible for any damage during packing and shipment). \*NOTE: If shipped through UPS, only a thirty day shipping pre-paid label is honored by the shipper. Thus, artist MUST remember to send prepaid label after November 15, 2018.

## PLEASE NO PACKING PEANUTS



While packing peanuts are an affordable, lightweight packaging option in the economy, they have negative environmental effects.

## SHIP WORK TO :

ETSU-Central Receiving  
Reece Museum - FL3TCH3R Exhibit  
325 Treasure Lane  
Johnson City, TN 37614

Shipped work MUST include:

- Artwork that is ready to hang with appropriate hanging mechanism,
- Artwork packed correctly-NO PACKING PEANUTS,
- Complete instructions for installation/packing for return shipping,
- Pre-paid label for return shipping or if via UPS a promise to send prepaid label within 30 days of exhibit close,
- Completely filled out and signed Incoming Loan agreement found at: [http://www.fl3tch3rexhibit.com/downloads/FE\\_Loan\\_Agreement\\_RM.pdf](http://www.fl3tch3rexhibit.com/downloads/FE_Loan_Agreement_RM.pdf).

Work without return provisions and not claimed after 60 days from the last day of exhibit will become property of THE FL3TCH3R EXHIBIT. All shipped works must be received by Monday, October 1st, 2018. Hand-delivered artwork may be submitted to Reece Museum from September 18th-October 1st, 2018, Mon-Fri between 9 am and 4 pm EST. (ETSU-Reece Museum, 363 Stout Drive, JC, TN- see map at: [www.etsu.edu/etsuhome/maps.aspx](http://www.etsu.edu/etsuhome/maps.aspx))

## INSURANCE & SALES :

Accepted entries will be insured ONLY during installation, exhibition, & de-installation at the Reece Museum. (detailed installation instructions as well as detailed return packing/shipping instructions MUST be provided by artist). The artist is responsible for all insurance during transit and for shipping costs to and from. All purchases of art work will be between artist and buyer (all purchasing queries will be communicated to the artist by the exhibit) and no commissions taken; although, donations to the FL3TCH3R Exhibit Scholarship fund are appreciated.

(FOR ENTRY FORM: SEE DOWNLOADABLE PROSPECTUS)



# 2018 ENTRY FORM :

## ARTIST CONTACT INFORMATION :

ARTIST/S :	PHONE :
ADDRESS :	( ) Medical / Healthcare Professional are eligible for Healthcare \$ Arts award if accepted into the exhibit by juror.
EMAIL :	

## ENTRY INFORMATION : (PLEASE PRINT SO THAT YOUR INFORMATION IS LEGIBLE)

<b>ENTRY # 1</b> TITLE :	YEAR :
MEDIUM :	DIMENSIONS HxWxD :

<b>ENTRY # 2</b> TITLE :	YEAR :
MEDIUM :	DIMENSIONS HxWxD :

<b>ENTRY # 3</b> TITLE :	YEAR :
MEDIUM :	DIMENSIONS HxWxD :

+ \$10 PER ADDITIONAL ENTRY

<b>ENTRY # 4</b> TITLE :	YEAR :
MEDIUM :	DIMENSIONS HxWxD :

(FOR MORE THAN 3 ENTRIES, PLEASE DUPLICATE THIS FORM AND ADD ADDITIONAL ENTRIES WITH PROPER NUMBERING. (IE. ENTRY 4))

## SIGN & AGREE :

I agree to all provisions of submission to The FL3TCH3R Exhibit call for entries stated herein.

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

## HOW DID YOU HEAR ABOUT US ?

- ( ) WEBSITE ( ) POST CARD  
 ( ) POSTER ( ) ART DEADLINE  
 ( ) EMAIL ( ) OTHER \_\_\_\_\_

## MAIL ---> ENTRIES TO :

THE FL3TCH3R EXHIBIT  
 P.O. BOX 954  
 JOHNSON CITY, TN 37605

## ENTRY CHECK-

<input checked="" type="checkbox"/>	1. COMPLETED & Signed ENTRY FORM
<input checked="" type="checkbox"/>	2. IMAGES : A. Online Entry : Complete Entry Online. <a href="http://fl3tch3rexhibit.com/enter_here.html">http://fl3tch3rexhibit.com/enter_here.html</a> B. Email Entry : Email with attached jpeg images, Artist Statement & Image List (in .doc format) C. CD Entry : CD containing jpeg images, Artist Statement & Image List in .doc format <b>QR</b>
<input checked="" type="checkbox"/>	3. PRINTED or ATTACHED FILE : Artwork Statement & Image List
<input checked="" type="checkbox"/>	4. ENTRY FEE Check : A. Early Bird : \$40 for 3 entries (if posmarked by 19th) OR B. Extended Entries : \$45 for 3 entries (if it's postmarked) 23rd-31st C. + Additional Entries : \$10 for each additional entry I ____ (# of additional entries) x \$10 = ____ + ____ (Entry Fee) = ____ total due