



ENTRY DEADLINE: **AUGUST 22ND, 2017** / EXTENDED DEADLINE: **AUGUST 31ST, 2017** / REECE MUSEUM **OCT.9TH - DEC.15TH** WWW.FL3TCH3REXHIBIT.COM

The 2017 5th Annual FL3TCH3R EXHIBIT is an international juried exhibit focused on socially and politically engaged art. Socially and politically engaged art has been integral in creative expression since the beginning of visual arts. This exhibition explores the current trends and trajectory in this field and these collective creative works hopefully serve as an avenue or agent for societal transformation and exposure of social and political points of view. The goal is to recognize and advance this endeavor by providing a venue for the exhibition of socially and politically engaged art. Furthermore, the exhibit's proceeds after expenses will fund the Fletcher H. Dyer Memorial Scholarship for an art and design student.

ABOUT FLETCHER :

Fletcher Hancock Dyer, age 22, was lost too soon in a motorcycle accident in Johnson City, TN on November 5, 2009. Fletcher was a senior in the Department of Art and Design at East TN State University pursuing a concentration in Graphic Design under a Bachelor of Fine Arts program. Fletcher used as a preface in an essay he wrote as a high school senior a quote by Gerald W. Johnson, "Every great work of art is offensive to someone, for a work of art is a protest against things as they are and proclamation of things as they ought to be." As an artist and graphic designer, Fletcher's passion for art was a vehicle that allowed him to mirror his passion and marry it to his concern for social and political issues through visual means. Fletcher was always curious and aware of current events; he experimented in innovative ways to create works that investigate contemporary social issues. New, unexpected ideas and perspectives had unique ways of coming to the surface as a result of Fletcher's creative means of rattling cages. Fletcher wrote, "I dream of making a difference in some way with my art, I might attempt to right political, social, and religious wrongs by showing the rest of society a glimpse of how I feel about serious issues in the world...Hopefully the awareness that I can help create will spark an interest in a movement that others will follow." Fletcher's work embodies a purposeful, deliberate perspective of his personal

endeavor to employ art as social and political commentary. THE FL3TCH3R EXHIBIT aspires to honor Fletcher's legacy by providing a venue for artists to exhibit artworks that continue the dialogue. For more information: <http://fletcherdyer.com/about.html>

2017 JUROR :

ANITA KUNZ O.C. Canadian by birth, Anita Kunz is an internationally renowned artist and Illustrator. She has been widely published world wide and her work and cover art has been seen in Time Magazine, Rolling Stone, Vanity Fair, GQ, The New Yorker and many others. Kunz received the Les Usherwood Lifetime Achievement Award in 1997 from the Advertising and Design Club of Canada. She has received an honorary doctorate from the Ontario College of Art and Design in Toronto and a second from Mass Art College of Art and Design. Kunz was appointed Officer of the Order of Canada, Canada's highest civilian honor, and recently received the Queen's Jubilee Medal of Honor. Additionally, she will be inducted in the Museum of American Illustration Hall of Fame in New York in 2017. <http://www.anitakunz.com/>

THEME :

The theme of THE FL3TCH3R EXHIBIT is focused on work with strong social and political content. Work entered in the exhibit should reflect current issues that affect contemporary culture and investigate societal and political concerns. Diverse media and approach to the theme are encouraged.

LOCATION OF 2017 EXHIBIT :

Reece Museum, accredited by the American Alliance of Museums (AAM), on the campus of East Tennessee State University, Johnson City, TN.

AWARDS :

- Best of Show \$300.00
- Two (2) Awards of Excellence \$100.00 each
- Sammie L. Nicely Appalachian Artist Award \$100
- Reece Museum Award \$ 100
- Other awards (TBA)

2017 FEES & SUBMISSION DEADLINE :

Entries must be received by **AUGUST 22nd, 2017** with non-refundable entry fee of \$ 40.00 for up to three works/titles entered and for each additional piece please add \$10.00 per artwork/ title (ONLINE, EMAIL, or USPS POSTMARK). The Extended Deadline is **AUGUST 23rd-31st, 2017** with payment of \$ 45 non-refundable entry fee for up to 3 pieces plus \$10 per additional title.

Fee payment is preferable via PayPal for online entry or manual e-mail and USPS entry by submitting at: <http://fl3tch3rexhibit.com/contact.html> Alternatively, for manual email and USPS entry, Cashier's checks, money orders, and personal checks are acceptable if paid in USD. Entries will not be considered until payment is verified. **MAKE CHECKS PAYABLE TO: THE FL3TCH3R EXHIBIT.**

MAIL TO :

The FL3TCH3R Exhibit
P.O. Box 954
Johnson City, TN 37605

2017 CALENDAR:

AUG. 22	SUBMISSION DEADLINE (online, email, or postmark- \$40 Entry Fee)
AUG. 23-31	EXTENDED SUBMISSION DEADLINE (online, email, or postmark-\$45 Entry Fee)
SEPT. 16	NOTIFICATION to Accepted Artists
Oct. 2	Deadline - receipt of SHIPPED WORKS
SEPT. 18 -Oct 2	Receipt-HAND DELIVERY-Artwork @ Reece Museum Mon-Fri (9am-4pm)
OCT. 9 - DEC. 15	The FL3TCH3R Exhibit-Reece Museum Mon-Fri (9am-4:30pm)
OCT. 26	5-6 PM Public Lecture
OCT. 26	6-8 PM RECEPTION & AWARDS presentation- Reece Museum
Dec 15	2017 FL3TCH3R Exhibit Closes
DEC. 18-21	Return of hand delivered works Mon-Fri (9am-4pm) / Return of prepaid Shipped works

MEDIA, DIMENSION, & PRESENTATION REQUIREMENTS :

All 2D, 3D, performance/installation (via video), sound/audio, and film/video art are eligible. Specific categories include: Ceramics, Digital, Fiber, Glass, Graphic Design, Jewelry/Metals, Mixed Media (2D), Mixed Media (3D), Painting (All), Performance/Installation (via video), Photography, Printmaking, Sculpture, Sound/Audio, Video/Film, & Other. Due to space and logistical considerations, large-scale and complicated installation is not encouraged. Work using materials that are hazardous to the health and safety of the public will be disqualified. Work must not exceed 6 ft. in any direction and must preferably weigh under 30 lbs. Please state dimensions in Height (inches) x Width (inches) x Depth (inches) OR H" x W" x D". Accepted Entrants must include detailed installation instructions as well as detailed return packing/shipping instructions (otherwise artist is responsible for any damage during packing and shipment). All 2D work must be ready for hanging. Acrylic glaze is required for framed work, please do not submit work framed with glass nor packed in polystyrene peanuts. All 3D work must have stable base and installation instructions. Digital images must not exceed 300MB including film (ONLINE, EMAIL, or USPS). Video art should not exceed 15 minutes running time. NOTE: If an interactive device is incorporated into an artwork and it malfunctions after receipt of work and/or during the exhibit, the FL3TCH3R Exhibit not the Reece Museum will be responsible for malfunction nor damage.

ENTRY & JURY PROCESS :

The FL3TCH3R Exhibit: Social & Politically Engaged Art multi-national juried exhibit accepts ONLY digital images via Online entry or Emailed entry. If USPS entry, mail images on a CD.

ONLINE ENTRY :

Please follow the following link that will walk you through the entry process online:
http://fl3tch3rexhibit.com/enter_here.html

If entry is a collaboration, enter all names to be credited at "artist name/entrant profile" line divided by commas. For entry upload: PLEASE choose upload of file instead of submitting a link to a website since file upload is the BEST presentation of your artwork (IMPORTANT: you may risk your artwork not viewed by juror if a link has to be clicked).

Note: Entry Submission Online fields for statements are unfortunately unclear and have character limitations that preclude adequate length of statements specific to each artwork submitted/uploaded. Juror will rely on statements you provide about each title by

viewing these fields. An opportunity is given each time a title/work is uploaded called DESCRIPTION but it only allows 400 characters and some find this is not enough space. Please briefly comply with this limitation and enter a short statement. However, rely on the opportunity described below to enter a more thorough statement to be used for exhibit printed material if work is accepted:

-Thus, for first time Entrythingy members, please use STATEMENT and RESUME fields on first page after Entry Instructions to paste in your full statement for each artwork/title uploaded/submitted. Be sure to number each piece according to Entry #1 and Title and so on until a full statement for each submission is represented in these fields as space allows.

-For repeat Entrythingy members, please go back to MY PROFILE and EDIT and SAVE a new full STATEMENT reflecting each title entered and properly labeled as described above.

-For all entrants, at "General Entry Information" page, at CATEGORY, use OTHER if titles are different media. Please specify which media and divide descriptive info about titles/works properly labeled by title amongst other 2 fields- "description of work" (260 character limit) and "statement specific to entry" (530 character limit).

-On next page, FILES for this ENTRY- use the field labeled "piece description" (only 400 characters available) for each upload to give brief description of each artwork uploaded.

Additionally, be sure to pay appropriate entry fee via PayPal or mail check/money order to The FL3TCH3R Exhibit, P.O. Box 954, Johnson City, TN 37605 : Work should be original and the sole copyright of the Artist/s. Accepted work will be disqualified if misrepresented: different from submitted entry, or if photos are digitally enhanced. Only one image per 2D entry; 3D work may include up to 3 detail shots. All notifications will be sent via email. All video art submissions should be in digital .mov format. Video art should not exceed 15 minutes running time and file size must not exceed 300MB. All accepted video art/sound/audio will be played collectively on a loop unless artist sends a separate viewing/listening device (via headphone,etc.). Artist must agree to allow images of accepted 2D/3D/ film/video to be included in online archived catalog. In addition, artists must agree for all film/video selections to be presented via YouTube (or linked to artist's site) at exhibit online catalog.

E-MAILED ENTRIES :

To submit your entry via email: we will accept your e-files in an email addressed to :
 FL3TCH3R.EXHIBIT@GMAIL.COM .

Please snail mail (USPS) your appropriate entry fee postmarked by entry deadline to address below or go to PayPal at <http://fl3tch3rexhibit.com/contact.html> & send online entry fee. Also attach to an email message the items listed below :

- 1.) If entry is an artist collaboration(more than one artist) enter all names at "artist name/entrant profile line" divided by commas on the entry form.
- 2.) artwork statement- a) Brief Artwork Statement w/ title in .doc file format (condensed brief description of each title-400 character limit). b) In addition, please submit another full statement describing each title in more detail labeled accordingly.
- 3.) image list in .doc format,
- 4.) images in .jpeg OR film in .mov (if file is too large, place on Dropbox, etc. and send link)--,
- 5.) please email by entry deadline date and include a scanned copy of your SIGNED entry form attached to the email, OR, include hard copy when you
- 6.) snail mail (USPS) your appropriate Entry Fee postmarked by entry deadline dates to :
 The FL3TCH3R Exhibit
 P.O. Box 954
 Johnson City, TN 37605
- 6.) OR: pay entry fee to PayPal from total on entry form at: <http://fl3tch3rexhibit.com/contact.html>

Work should be original and the sole copyright of the Artist/s. Accepted work will be disqualified if misrepresented, different from submitted entry, or if photos are digitally enhanced. Only one image per 2D entry; 3D work may include up to 3 detail shots. All notifications will be sent via email as long as artists include a legible email address. All video art submissions should be in digital .mov format. Video art should not exceed 15 minutes running time and file size must not exceed 300MB. All accepted video art/sound/audio will be played collectively on a loop unless artist sends a separate viewing/listening device (via headphone,etc.). Artist must agree to allow images of accepted 2D/3D/ film/video to be included in online archived catalog. In addition, artists must agree for all film/video selections to be presented via YouTube (or linked to artist's site) at exhibit online catalog.. Please email fl3tch3r.exhibit@gmail.com, if you have questions.

FOR USPS ENTRY :

ARTISTS SHOULD SUBMIT :

- 1.) Completed Entry form (last pg. prospectus)
- 2.) CD labeled with the Artist's full name and "The 2017 FL3TCH3R Exhibit". Electronic images must be in JPEG format (at least 300

dpi)- Entries without electronic images on CD will be disqualified.

CD MUST CONTAIN:

A.) Each entry's electronic image file must have the following filename format: Artist's Last Name.Entry#.jpg. (Be sure entry # corresponds correctly to entry # & title on Entryform)

B.) Artwork Statement- a) Brief Artwork Statement w/ title in .doc file format (condensed brief description of each title-400 character limit) and b) In addition, please submit another full statement describing each title in more detail labeled accordingly for printed materials.

C.) Artist contact info including (all artist names, if collaboration, mailing address with state/country, email, mobile #.)

D.) Image List in .doc format showing entry images with top-front orientation of work with information (Artist's name, entry #, title, year, media, dimension/height x width x depth).

3.) Entry Fee check/payment (\$40) for first three (3) entries + ten dollars (\$10) for each additional entry if postmarked by August 22, 2017.

4) OR Extended Deadline \$45 for first three (3) entries + ten dollars (\$10) for each additional entry. postmarked August 23rd-31st, 2017.

Work should be original and the sole copyright of the Artist/s. Accepted work will be disqualified if misrepresented, different from submitted entry, or if photos are digitally enhanced. Only one image per 2D entry; 3D work may include up to 3 detail shots. All notifications will be sent via email as long as artists include a legible email address. All video art submissions should be in digital form preferably in .mov format and submitted on either CD or DVD. Video art should not exceed 15 minutes running time and file size must not exceed 300MB All accepted video art/ sound/audio will be played collectively on a loop unless artist sends a separate viewing/listening device (via headphone,etc.). Artist must agree to allow images of accepted 2D/3D/ film/video to be included in online archived catalog. In addition, artists must agree for all film/video selections to be presented via YouTube (or linked to artist's site) at exhibit online catalog..

MAIL ENTRY FEE & MATERIALS TO:

The FL3TCH3R Exhibit
P.O. Box 954
Johnson City, TN 37605

ADDITIONAL TERMS & CONDITIONS :

No submitted application materials will be returned. Artists agree that THE FL3TCH3R EXHIBIT and Reece Museum may use images for educational and promotional purposes. Work should be original and the sole copyright of the

Artist. If an interactive device is incorporated into an artwork and it malfunctions after receipt of work and/or during the exhibit, the FL3TCH3R Exhibit not the Reece Museum will be responsible for malfunction nor damage. THE FL3TCH3R EXHIBIT and Reece Museum will be indemnified for any legal claims.

ELIGIBILITY :

THE FL3TCH3R EXHIBIT is open to all artists and designers 18 years of age and older residing in the United States or any other country as long as entry fee is paid in U.S. dollars. All work must be original.

JURY NOTIFICATION :

Notification of accepted entries will be sent via email starting September 16, 2017. The Juror's decision is final. Inquiries regarding submissions and delivery of work should be emailed to THE FL3TCH3R EXHIBIT via fl3tch3r.exhibit@gmail.com OR click "CONTACT" at http://fl3tch3rexhibit.com.

SHIPPING & DELIVERY :

All shipping expenses to and from the exhibit are the artist's responsibility. You MUST include a prepaid label for return shipping of artwork. Accepted entries may be shipped or hand delivered. All shipped AND hand-delivered work must be adequately packed in secure, reusable containers. Do not send work framed with glass nor packed in polystyrene peanuts. Accepted Entrants MUST include detailed installation instructions as well as detailed return packing/ shipping instructions (otherwise artist is responsible for any damage during packing and shipment)

SHIP WORK TO :

ETSU-Central Receiving
Reece Museum - FL3TCH3R Exhibit
325 Treasure Lane
Johnson City, TN 37614

Shipped work MUST include a pre-paid label for return shipping and signed loan agreement. Work without return provisions and not claimed after 60 days from the last day of exhibit will become property of THE FL3TCH3R EXHIBIT. All shipped works must be received by Monday, October 2nd, 2017. Hand-delivered artwork may be submitted to Reece Museum from September 18th-October 2nd, 2017, Mon-Fri between 9 am and 4 pm. (ETSU-Reece Museum, 363 Stout Drive,JC, TN- see map at: www.etsu.edu/etsuhome/maps.aspx

INSURANCE & SALES :

Accepted entries will be insured ONLY during installation, exhibition, & de-installation at the Reece Museum. (detailed installation instructions as well as detailed return packing/shipping instructions MUST be provided by artist). The

artist is responsible for all insurance during transit and for shipping costs. All purchases of art work will be between artist and buyer and no commissions taken; although, donations to the FL3TCH3R Exhibit Scholarship fund are appreciated.

(FOR ENTRY FORM: SEE DOWNLOADABLE PROSPECTUS)



2017 ENTRY FORM :

ARTIST CONTACT INFORMATION :

ARTIST/S :	PHONE :
ADDRESS :	
EMAIL :	

ENTRY INFORMATION : (PLEASE PRINT SO THAT YOUR INFORMATION IS LEGIBLE)

ENTRY # 1 TITLE :	YEAR :
MEDIUM :	DIMENSIONS HxWxD :

ENTRY # 2 TITLE :	YEAR :
MEDIUM :	DIMENSIONS HxWxD :

ENTRY # 3 TITLE :	YEAR :
MEDIUM :	DIMENSIONS HxWxD :

+ \$10 PER ADDITIONAL ENTRY

ENTRY # 4 TITLE :	YEAR :
MEDIUM :	DIMENSIONS HxWxD :

(FOR MORE THAN 3 ENTRIES, PLEASE DUPLICATE THIS FORM AND ADD ADDITIONAL ENTRIES WITH PROPER NUMBERING. (IE. ENTRY 4))

SIGN & AGREE :

I agree to all provisions of submission to The FL3TCH3R Exhibit call for entries stated herein.

SIGNATURE _____

DATE _____

HOW DID YOU HEAR ABOUT US ?

- WEBSITE POST CARD
 POSTER ART DEADLINE
 EMAIL OTHER _____

MAIL ---> ENTRIES TO :

THE FL3TCH3R EXHIBIT
 P.O. BOX 954
 JOHNSON CITY, TN 37605

ENTRY CHECKLIST:

<input checked="" type="checkbox"/>	1. COMPLETED & Signed ENTRY FORM
<input checked="" type="checkbox"/>	2. IMAGES : A. Online Entry : Complete Entry Online. http://fl3tch3rexhibit.com/enter_here.html B. Email Entry : Email with attached jpeg images, Artist Statement & Image List (in .doc format) C. CD Entry : CD containing jpeg images, Artist Statement & Image List in .doc format QR
<input checked="" type="checkbox"/>	3. PRINTED or ATTACHED FILE : Artwork Statement & Image List
<input checked="" type="checkbox"/>	4. ENTRY FEE Check : A. Early Bird : \$40 for 3 entries (if posmarked by 19th) OR B. Extended Entries : \$45 for 3 entries (if it's postmarked) 23rd-31st C. + Additional Entries : \$10 for each additional entry I ____ (# of additional entries) x \$10 = ____ + ____ (Entry Fee) = ____ total due